

KEITH WEST MAGIC & ILLUSION SHOW FUNDRAISING EVENT

No up front costs!
No way to lose money!



This show puts the FUN in FUNdraising!

“Keith West and his showgirls put on a great show! Everyone loved them! We plan to have him back next year. We loved how he came out a couple of weeks prior to the event to promote it. That really helped and next year it will be even bigger!”

-Julie A, 11/23/2010, Fundraiser, Lincoln, NE

4 ways to make money.

1. Ticket sales:

Your organization receives 100% of all net ticket sales.



2. Coupon sales on the back of the ticket:

The back of the ticket can be sold to a local business (such as a restaurant) for \$.15-.20 per ticket. Any sale of coupons is 100% to your organization.

Keith West

Award-Winning Grand Champion Magician

Guaranteed to make your next event unforgettable!



3. Concessions sales:

Have a bake sale or serve refreshments at the event. All concessions sales are 100% to your organization.

4. Sponsorships:

The sponsorship organization agrees to promote and sell sponsorships for this event. Sponsorships will be sold at the following levels: Gold \$500 / Silver \$250 / Bronze \$100. Each sponsorship includes an ad in the program booklet. 100% of the first \$5000 of sponsorship monies will be paid to entertainment group LLC. All sponsorships over \$5000 will be paid to the sponsorship organization.

entertainment group LLC will provide the following:

- The Keith West Magic & Illusion Show with magician Keith West and his showgirls.
- Keith will perform at elementary schools in your area 10 - 18 days prior to your event. This pre-show is a pro-literacy show.
- Posters and electronic posters to promote the show.
- Tickets for the show.
- Samples of programs.
- Press release and work with local media to promote your event.



**Call entertainment group TODAY at 515.564.0785
or toll free 888.470.7948 to start the process to
plan and profit from your FUNDRAISING EVENT!**